

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

FRANCHISE GROUP, INC., *et al.*,¹

Debtors.

Chapter 11

Case No. 24-12480 (LSS)

(Jointly Administered)

SUPPLEMENTAL AFFIDAVIT OF SERVICE

I, Paul Pullo, depose and say that I am employed by Kroll Restructuring Administration LLC (“**Kroll**”), the claims and noticing agent for the Debtors in the above-captioned chapter 11 cases.

On March 6, 2025, at my direction and under my supervision, employees of Kroll caused the following document to be served via First Class Mail on the Supplemental Cure Parties Service List attached hereto as **Exhibit A**:

- Notice of Possible Assumption and Assignment and Cure Costs with Respect to Executory Contracts and Unexpired Leases [Docket No. 487]

On March 6, 2025, at my direction and under my supervision, employees of Kroll caused the following document to be served via First Class Mail on Sterling Equities II, LLC, (ADRID: 30162669), 111 Great Neck Road, Great Neck, NY, 11021:

¹ The Debtors in these chapter 11 cases, along with the last four digits of their U.S. federal tax identification numbers, to the extent applicable, are Franchise Group, Inc. (1876), Freedom VCM Holdings, LLC (1225), Freedom VCM Interco Holdings, Inc. (2436), Freedom Receivables II, LLC (4066), Freedom VCM Receivables, Inc. (0028), Freedom VCM Interco, Inc. (3661), Freedom VCM, Inc. (3091), Franchise Group New Holdco, LLC (0444), American Freight FFO, LLC (5743), Franchise Group Acquisition TM, LLC (3068), Franchise Group Intermediate Holdco, LLC (1587), Franchise Group Intermediate L, LLC (9486), Franchise Group Newco Intermediate AF, LLC (8288), American Freight Group, LLC (2066), American Freight Holdings, LLC (8271), American Freight, LLC (5940), American Freight Management Company, LLC (1215), Franchise Group Intermediate S, LLC (5408), Franchise Group Newco S, LLC (1814), American Freight Franchising, LLC (1353), Home & Appliance Outlet, LLC (n/a), American Freight Outlet Stores, LLC (9573), American Freight Franchisor, LLC (2123), Franchise Group Intermediate B, LLC (7836), Buddy’s Newco, LLC (5404), Buddy’s Franchising and Licensing LLC (9968), Franchise Group Intermediate V, LLC (5958), Franchise Group Newco V, LLC (9746), Franchise Group Intermediate BHF, LLC (8260), Franchise Group Newco BHF, LLC (4123), Valor Acquisition, LLC (3490), Vitamin Shoppe Industries LLC (3785), Vitamin Shoppe Global, LLC (1168), Vitamin Shoppe Mariner, LLC (6298), Vitamin Shoppe Procurement Services, LLC (8021), Vitamin Shoppe Franchising, LLC (8271), Vitamin Shoppe Florida, LLC (6590), Betancourt Sports Nutrition, LLC (0470), Franchise Group Intermediate PSP, LLC (5965), Franchise Group Newco PSP, LLC (2323), PSP Midco, LLC (6507), Pet Supplies “Plus”, LLC (5852), PSP Group, LLC (5944), PSP Service Newco, LLC (6414), WNW Franchising, LLC (9398), WNW Stores, LLC (n/a), PSP Stores, LLC (9049), PSP Franchising, LLC (4978), PSP Subco, LLC (6489), PSP Distribution, LLC (5242), Franchise Group Intermediate SL, LLC (2695), Franchise Group Newco SL, LLC (7697), and Educate, Inc. (5722). The Debtors’ headquarters is located at 2371 Liberty Way, Virginia Beach, Virginia 23456.

- Debtors' Eighth Omnibus Motion for Entry of an Order, Pursuant to Sections 105(a), 365(a), and 554 of the Bankruptcy Code Authorizing the Debtors to (I) Reject Certain Unexpired Leases, Effective as of the Rejection Date; and (II) Abandon Personal Property [Docket No. 588]

On March 6, 2025, at my direction and under my supervision, employees of Kroll caused the following document to be served via First Class Mail on the Supplemental Notice Parties Service List attached hereto as **Exhibit B**:

- Notice of Adjournment of Auction [Docket No. 916]

On March 6, 2025, at my direction and under my supervision, employees of Kroll caused the following document to be served via First Class Mail on Kercheval Owner LLC (ADRID: 29622972), 29201 Telegraph Rd, Ste 410, Southfield, MI, 48034-7647:

- Order Extending the Deadline for the Debtors to Assume or Reject Unexpired Leases of Non-Residential Real Property Under Which Any of the Debtors is a Lessee [Docket No. 970]

Dated: May 15, 2025

/s/ Paul Pullo
Paul Pullo

State of New York
County of New York

Subscribed and sworn (or affirmed) to me on May 15, 2025, by Paul Pullo, proved to me on the basis of satisfactory evidence to be the person who executed this affidavit.

/s/ HERBERT BAER
Notary Public, State of New York
No 01BA6205563
Qualified in Westchester County
Commission Expires May 11, 2029

Exhibit A

Exhibit A

Supplemental Cure Parties Service List
Served via First Class Mail

AddressID	Name	Address1	Address2	City	State	Postal Code
29777117	Gamma Enterprises LLC	100 Wireless Blvd		Hauppauge	NY	11788-3955
29777437	Margand Enterprises, LLC	50 PACKANACK LAKE RD		Wayne	NJ	07470-5834
29785216	Sitecore USA, Inc.	44 Montgomery Street	Suite 3340	San Francisco	CA	94104

Exhibit B

Exhibit B

Supplemental Notice Parties Service List
Served via First Class Mail

AddressID	Name	Address1	Address2	City	State	Postal Code
29790645	BPI Sports LLC	4373 NW 124th ave		CORAL SPRINGS	FL	33065-7634
29784098	CerBurg Products Ltd	1919 Spruce Creek Cir N		Port Orange	FL	32128-6608
29777078	Financial Recovery Services, LLC	270 SLYVAN AVE STE 2240		ENGLEWD CLFS	NJ	07632-2566
29784316	Fishman PR & Marketing	570 LAKE COOK RD STE 440		DEERFIELD	IL	60015-4955
29784317	Fishman Public Relations	570 LAKE COOK RD STE 440		DEERFIELD	IL	60015-4955
29777081	Fishman Public Relations, Inc.	570 LAKE COOK RD STE 440		DEERFIELD	IL	60015-4955
29777117	Gamma Enterprises LLC	100 Wireless Blvd		Hauppauge	NY	11788-3955
29784371	GGCAL Edgewater, LLC	3904 Boston St,		Baltimore	MD	21224-5762
29784450	Highland Commons-Boone, LLC	2825 SOUTH BLVD STE 300		Charlotte	NC	28209-1920
29784491	Indeed, Inc.	200 W 6TH ST ATE 3600		Austin	TX	78701-3177
29784523	J&C Pet Supply, LLC	500 River Ave Ste 270		Lakewood	NJ	08701-4743
29777342	Kiss My Keto	PO BOX 13308		Los Angeles	CA	90013-0308
29784671	LogMeIn, Inc.	333 Summer St		Boston	MA	02210-1702
29784814	NetSPI, Inc.	241 5th Ave N	Ste 1200	Minneapolis	MN	55401-7506
29784815	Neuliven Health, Inc.	9245 Brown Deer Road	Suite A	San Diego	CA	92121-2283
29791242	Zipfizz Corporation	915 236th PL SW		Bothell	WA	98021-8504